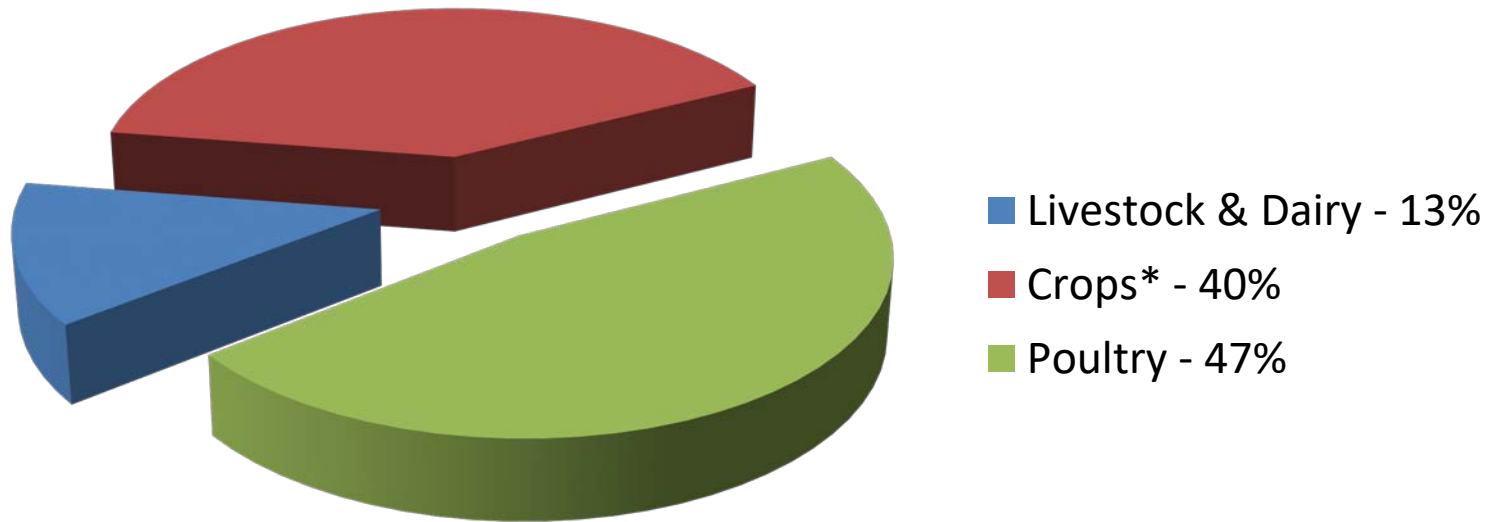


# Poultry --> The Largest Segment of Georgia Agriculture!



**Percent Total by Commodity**

\* Crops include row crops, vegetables, fruits, nuts, nursery/greenhouse, hay and turfgrass



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# Poultry's Annual Contribution to Georgia's Economy from Farms, Processing, Further Processing and Allied Industries

## \$25.5 BILLION



*The jobs of nearly 104,000 Georgians depend on the Poultry Industry either directly or indirectly!*



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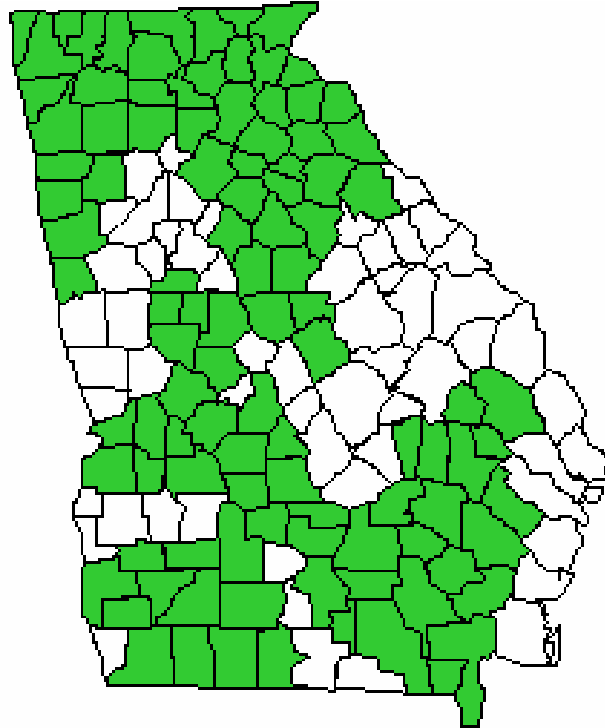
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Source: UGA Center for Agribusiness and Economic Development



# Million Dollar Poultry Counties



**Georgia now has 102 Counties producing more than \$1 Million of Poultry at the farm level!**

*Source: UGA Center for Agribusiness and Economic Development*



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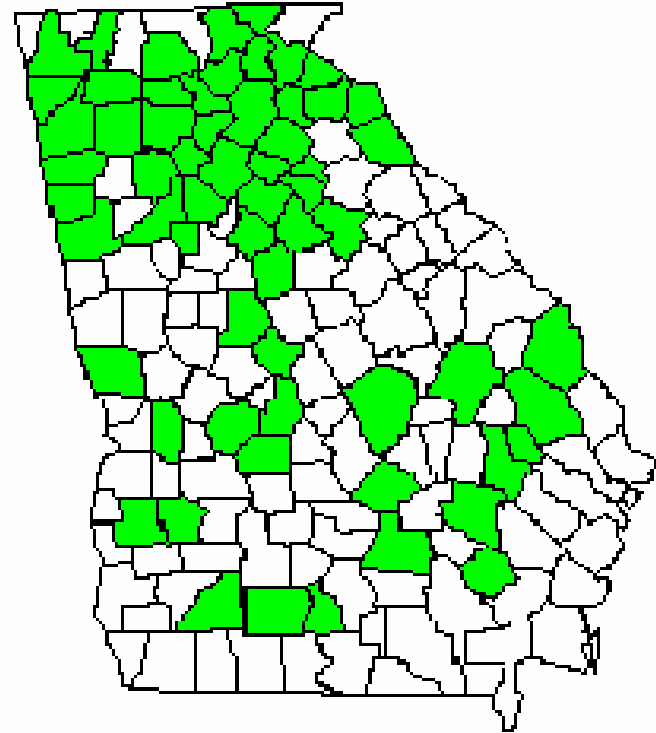
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# Poultry Employment Across Georgia

## 59 Counties with one or more:

- Broiler Processing
- Fowl Processing
- Further Processing
- Breeder Facility
- Egg Packing
- Egg Products
- Hatchery
- Feed Mill
- By-Products Processing



*Most counties have more than one, and many have several.  
Plants in AL, SC, and TN also process chicken produced in Georgia!*

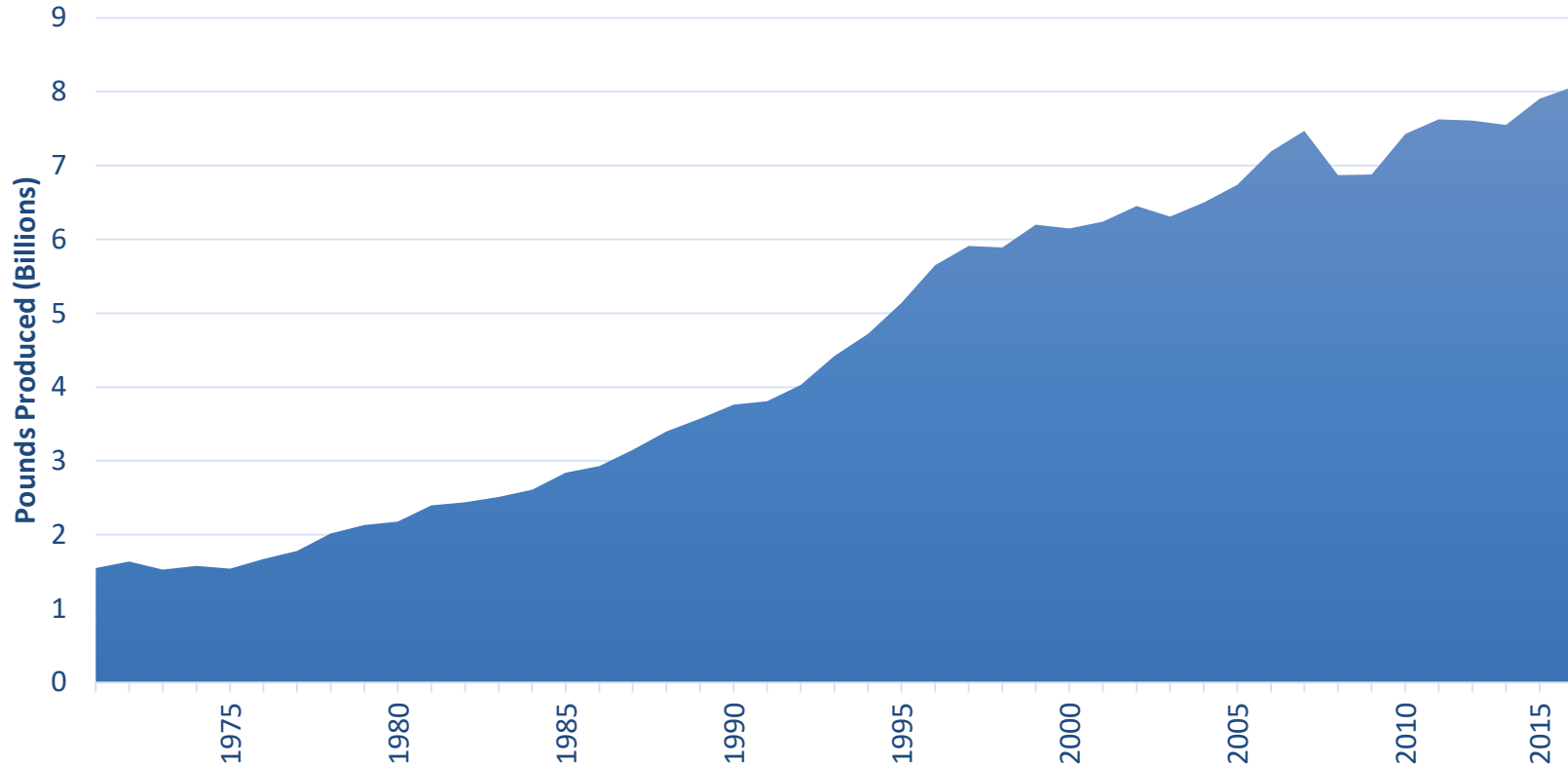


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# Broiler Growth in Georgia



Source: USDA NASS



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# On An Average Day, Georgia Produces...

**31 Million Pounds of  
Chicken**

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**7.6 Million Table Eggs**

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**5.8 Million Hatching Eggs**



Source: USDA NASS



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# If Georgia were a country, it would be the 7<sup>th</sup> largest in Broiler Production!



United States	18,634
Brazil	13,440
China	11,100
India	4,500
Russia	3,750
Mexico	3,384
<b><u>GEORGIA</u></b>	<b><u>2,634</u></b>
Argentina	2,125
Turkey	1,925
Thailand	1,660

*(1,000 Metric Tons Forecast for 2017)*

Source: USDA/FAS

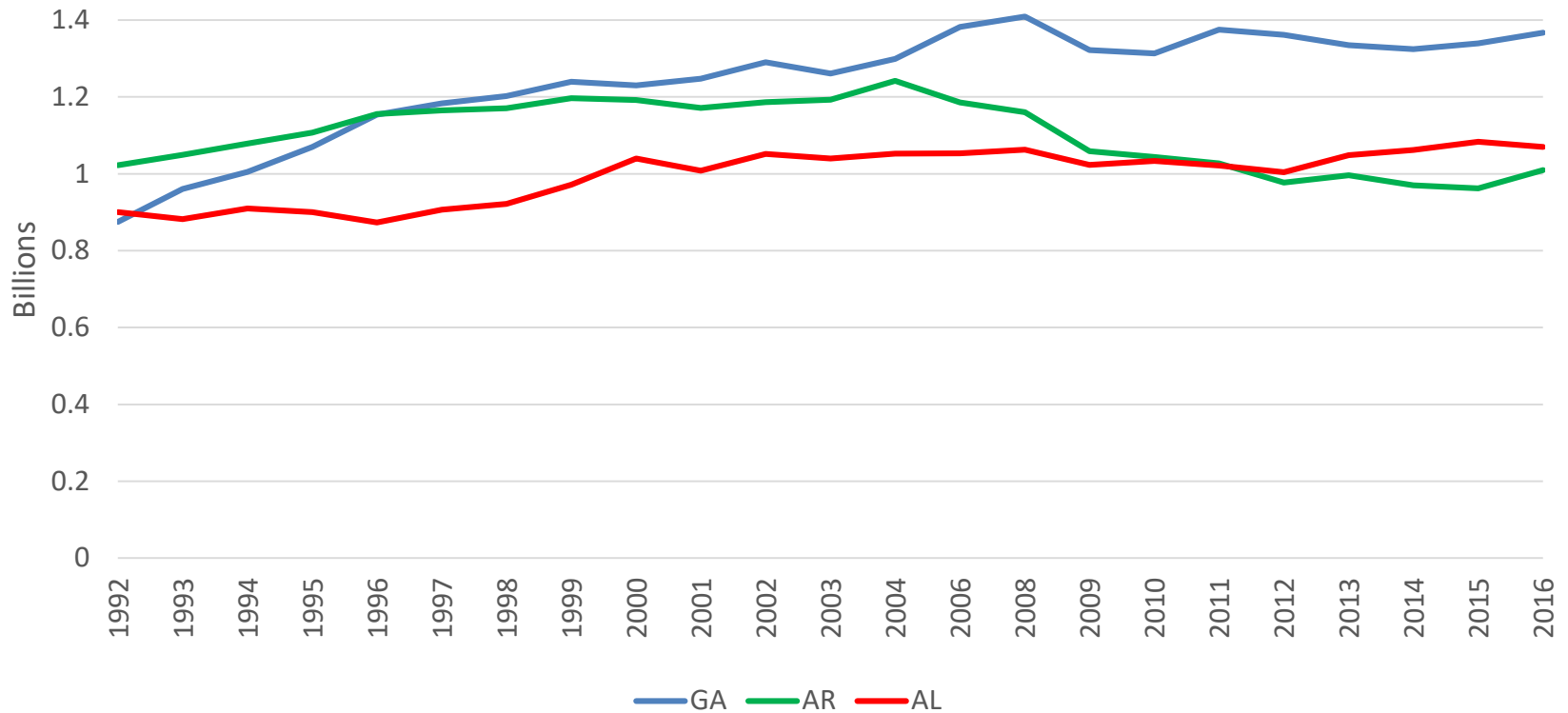
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# Top Three States in Broiler Chicken Production

1991 – 2016  
(Number of Birds)



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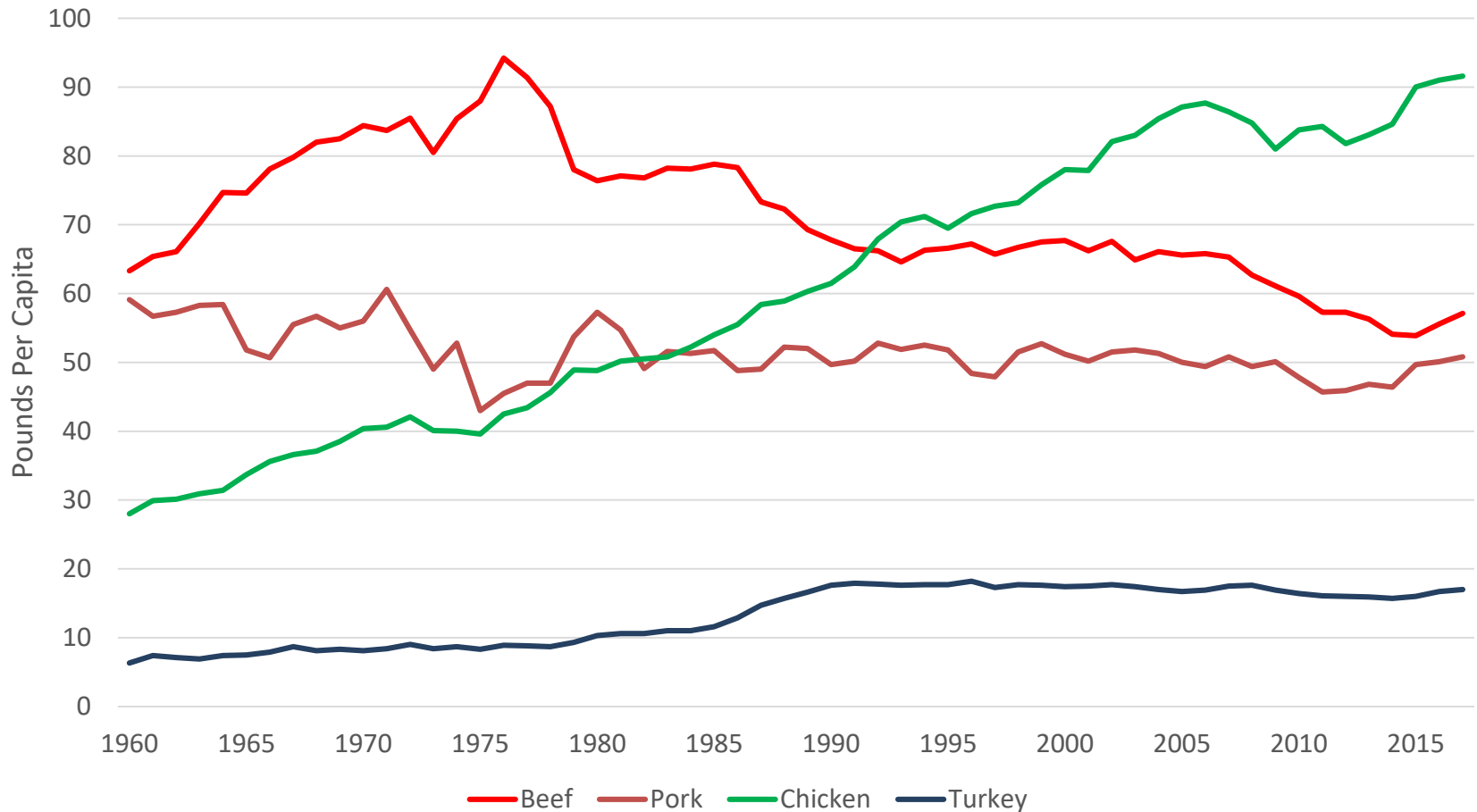


Source: USDA NASS





# Chicken → America's Favorite Food!



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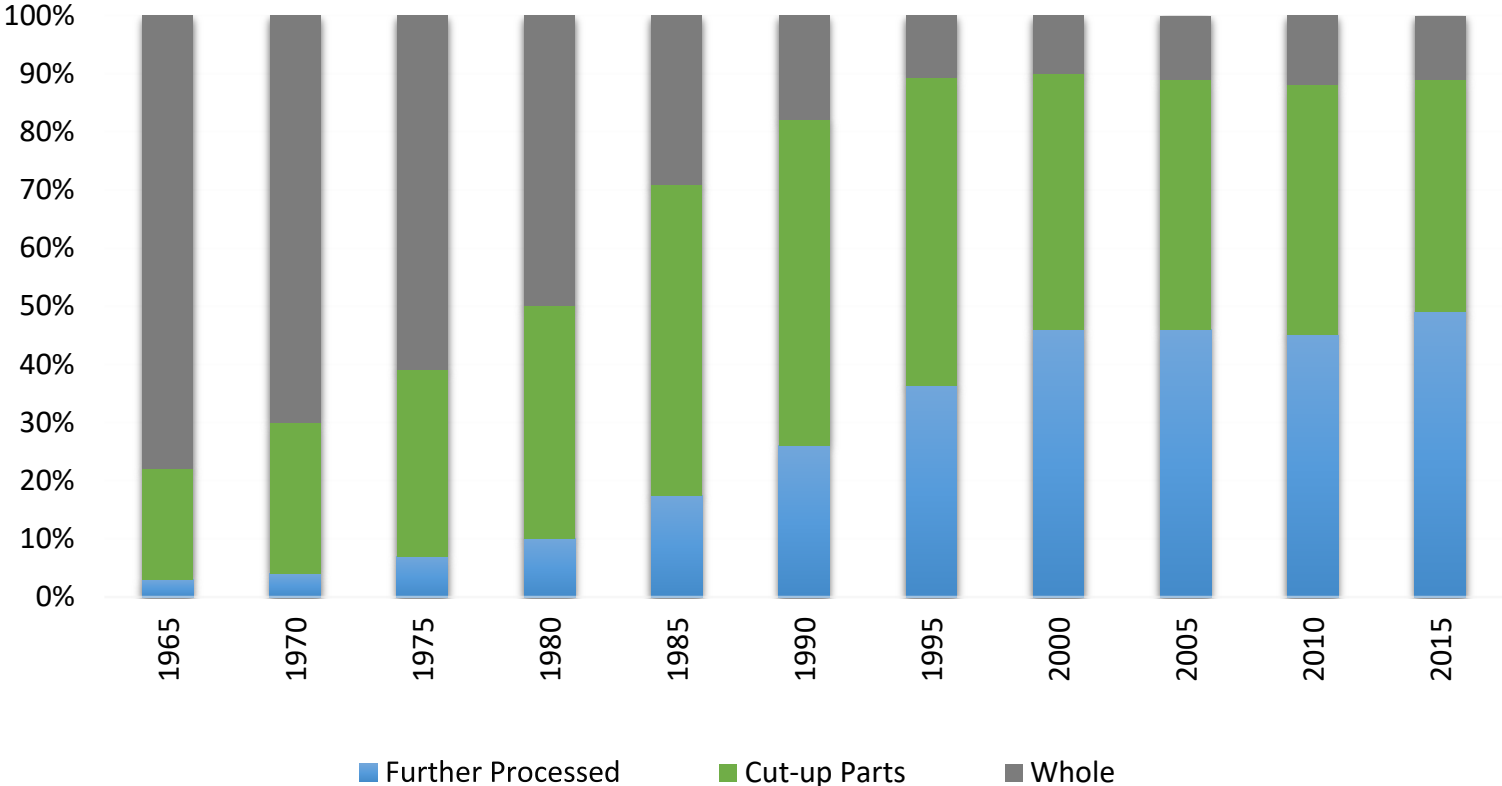
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Source: USDA/National Chicken Council



# The Georgia Poultry Industry Continues to Develop New Value-Added Products



# Chicken

## Annual Per Capita Consumption

United States 92 lbs.

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World 22.4 lbs.



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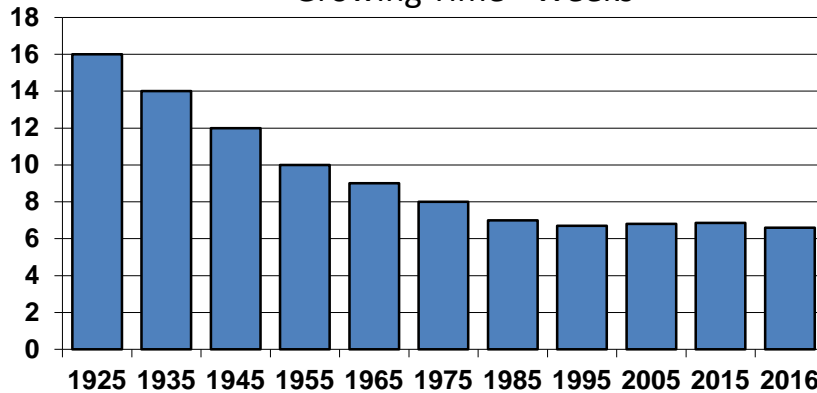


Source: USDA/ERS and FAO

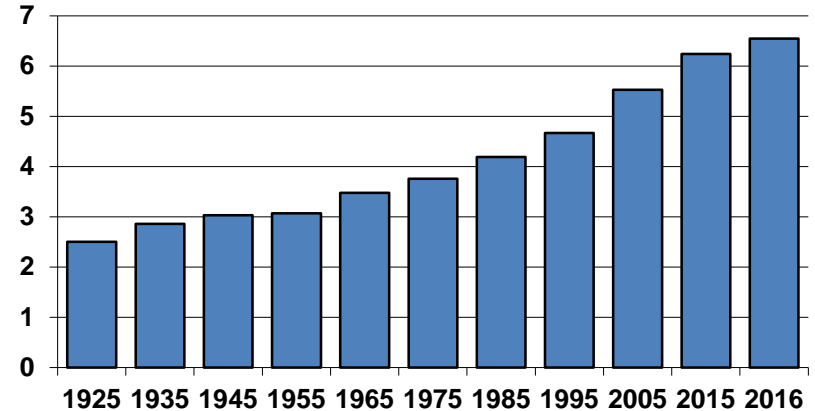


# Research and Innovation Have Led to Dramatic Progress in Broiler Performance

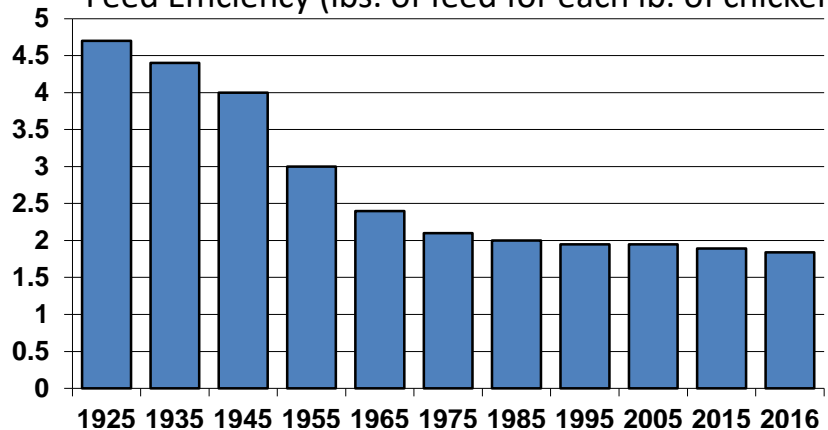
Growing Time - Weeks



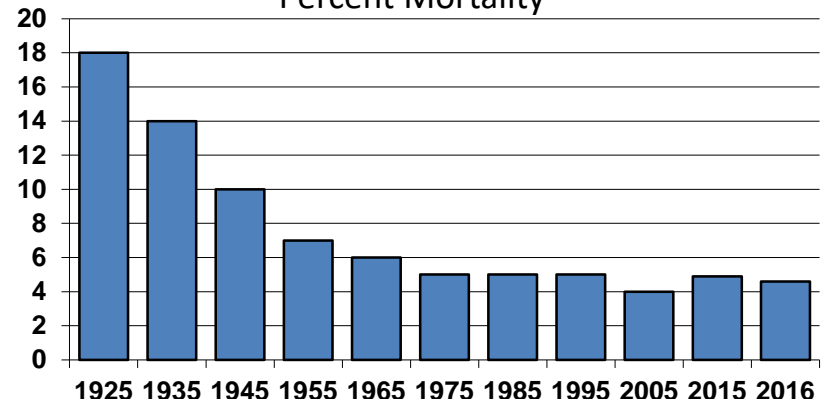
Live Weight – Lbs.



Feed Efficiency (lbs. of feed for each lb. of chicken)



Percent Mortality



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# The Annual Production from an Average Poultry Farm Could Feed...

## 7 Million People a Delicious Chicken



Or More than **19,400 People** Served a Single Meal Per Day  
Entire Year!



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